



## **SAN Group Announces New Chief Financial Officer and Chief Sales and Marketing Officer**

**CEO Kai Lie Stacher expresses confidence in CFO Gregor Baumann and CSO Plinio Barbarino to drive financial stability and customer centricity. Together, the three professionals will constitute the Executive Board of the SAN Group.**

*Herzogenburg (Austria), August 1, 2024* – SAN Group, a globally operating biotechnology company devoted to animal health, plant health and planet health, is announcing the appointment of two members to its Executive Board. Gregor Baumann has joined as Chief Financial Officer (CFO) and Plinio Barbarino has been appointed Chief Sales and Marketing Officer (CSO).

Gregor Baumann began his tenure as CFO on July 1, 2024. With degrees from the Vienna University of Economics and Business (WU) and the Danube University Krems, he has held several senior positions in finance, most recently serving as Division CFO at HOERBIGER. Gregor expressed his enthusiasm for joining SAN Group: "As the CFO of an outstanding company, I am excited to lead our organization into a sustainable future. My focus will be on building high-performing teams that drive financial excellence and support our mission of delivering science-based solutions for a better tomorrow. Together, we will ensure that SAN Group remains at the forefront of innovation and sustainability in our industry."

Plinio Barbarino is CSO with immediate effect and will join the Executive Board on October 1, 2024. He holds a doctorate in animal science and an MBA from Vicoso Federal University (Brazil) and has a wealth of experience in sales and marketing within the animal health and biotechnology sectors. Prior to joining SAN Group in 2022, he served for several years at Biomin (ERBER Group), Pfizer and Cargill, where he held senior roles in business development and product management. Plinio shared his vision for SAN Group: "I am committed to enhancing our customer service and experience by fostering strong relationships and delivering innovative solutions that meet the evolving needs of our clients. At SAN Group, we are dedicated to adding value to our customers' businesses worldwide, and I look forward to leading our sales and marketing teams in driving growth and customer satisfaction."

CEO Kai Lie Stacher expressed her excitement about the new appointments: "I am thrilled to be able to work with such a strong and dedicated team on the SAN Group Executive Board. With Gregor and Plinio at my side, I am confident that we will achieve even greater successes in the future. Their combined expertise and passion for excellence will be invaluable as we continue to pursue our vision of finding science-based solutions for a better tomorrow."

**SAN Group is a globally active biotechnology organization headquartered in Austria, employing people on four continents. We operate directly in Europe, North and South America, and in the Middle East, Africa, Asia and Australia through our affiliates and in cooperation with sales partners. Our business focuses on the fields of animal health (SAN Vet), plant health (SAN Agrow) and the health of our planet (SAN Venture with the companies SAN LM-Tech, SAN Enertech and others). Our purpose? Harnessing our passion for innovation to find science-based solutions for a better tomorrow. SAN Group is 100% privately owned.**

Visit [www.san-group.com](http://www.san-group.com).

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