

**SEAN**<sup>®</sup>  
GROUP



**A GLOBAL  
ENTERPRISE  
OF UNIQUE  
COMPANIES!**



# SAN GROUP IS ...

An Austrian company, with headquarters in Herzogenburg, Lower Austria. The company was founded in 2020 by Professor Erich Erber. It has a diversified portfolio of businesses in various areas and market segments. Its focus is on the development of biotechnological solutions for animal health, plant health & nutrition, feed & food safety, and future technologies, driven by innovation and sustainability principles.

The name SAN is derived from the Chinese word for “three”. The philosophy of “three” is best expressed by the ancient Chinese incense urn, used in temples to hold the incense

of prayers. With three legs, this urn can stand steadily no matter how uneven the surface may be. Therefore, SAN Group also stands stable on three global Business Units.

The company is driven by an entrepreneurial and innovative mindset, recognizing opportunities, and addressing challenges to support society’s demands and needs. SAN Group seeks to influence surrounding communities, with the aim to make this world a better place for everybody through its unique solutions. Always in a careful and sustainable way, the company works to develop a better tomorrow.

## A GLOBAL AND MULTICULTURAL COMPANY

Despite being a young company, SAN Group has **employees on four continents** in a multicultural and inclusive environment, providing an array of diversity perspectives, supported by its HR policies and leadership. With employees of more than 25 different nationalities, the company operates in five different global regions: **Europe, North and Latin America, Middle East & Africa, and Asia-Pacific.**

The company is organized in three Global Business Units: **SAN Vet, SAN Agrow, and SAN Venture.** With strong growth perspectives, SAN Group shows a solid turnover, and has businesses and customers on six continents.



## THE ORIGIN OF SAN GROUP

In 2019, Erich Erber made the decision to sell his previous company, Erber Group, and two of its Business Units – Biomin and Romer Labs, to a Dutch multinational corporation. In 2020, after the deal was closed, Erich founded a new enterprise comprising his remaining companies: Sanphar (animal health, Brazil), IPEVE (autogenous vaccines, Brazil), bio-ferm (biotechnological plant protection, Austria), and Westbridge (plant protection and nutrition, USA).

In 2021, SAN Group acquired AniCon, a German company with a diversified portfolio of businesses including autogenous vaccine production, veterinary diagnostic services, feed & food diagnostic services, and PCR-based detection kits supporting both veterinary and feed & food in vitro diagnostics.



## SAN GROUP BUSINESS SET UP

SAN Group business strategy is based on three pillars: **Plant Health, Animal Health, and Planet Health**, which are reflected in the setup of the Global Business Units.

### SAN VET, THE ANIMAL HEALTH BUSINESS UNIT

**SAN Vet** is devoted to animal health. It was formed in 2022 through a merger of the market-leading companies Sanphar and IPEVE, from Brazil, and AniCon, from Germany. This global business unit is based on the following strategic fields: biosecurity, veterinary diagnostics & services, vaccines, and therapeutic antimicrobials. The integration of portfolios offers unique concepts and solutions to animal production companies worldwide.

SAN Vet provides well-established laboratory services and exclusively serves production animals, such as poultry, swine, ruminants, and fish, through the full spectrum of diagnosis: pathology, bacteriology, serology,

cultural virology, PCR, and sequencing. This supports precise diagnostics as well as optimized and customized solutions to produce healthy animals.

SAN Vet offers high-precision rapid testing kits for veterinary and food diagnostics to the market. These products simplify the detection of a wide variety of pathogens of great economic importance in livestock and food production industries worldwide. The test kits are PCR-based, easy to use, and high in quality, sensitivity, and reliability, supporting the monitoring of the food production chain, from farm to fork.

[www.san-vet.com](http://www.san-vet.com)

### SAN AGROW, THE PLANT HEALTH BUSINESS UNIT

**SAN Agrow** was formed by the merger of two companies: Westbridge and bio-ferm. This presented an opportunity to expand the global reach of the two companies and their portfolios.

SAN Agrow presents a science-based portfolio with compelling natural solutions in different business fields such as plant protection, plant nutrition, plant growth modulation, and adjuvants.

SAN Agrow products are highly targeted, effective, and without toxic residues. By enhancing the balance of natural microorganisms in the soil, these products help to maintain natural soil fertility. In addition to the rapid uptake, all-natural fertilizers do not





contain excessive nitrogen and phosphorus, which helps to reduce ground-water contamination. Additionally, product technologies support better application and efficacy.

SAN Agrow is committed to delivering high-quality effective products and excellent customer support for sustainable growth and effective soil and plant protection.

[www.san-agrow.com](http://www.san-agrow.com)

## SAN VENTURE, THE PLANET HEALTH BUSINESS UNIT

**SAN Venture** comprises diversified investments and projects in business fields such as Real Estate, Green Energy, and Food & Beverage under the brands **SAN Real**, **SAN Enertech**, and **DER FÖRTHOF**, respectively.

[www.san-venture.com](http://www.san-venture.com)

**SAN Real** deals with the development, construction, renovation, and management of a wide range of residential and commercial properties, supported by a team of experts. High-quality, sustainable, and affordable building materials are used in construction to offer additional value to the customer. At SAN Real, we build the future!

[www.san-real.com](http://www.san-real.com)



**SAN Enertech** was developed to support green energy projects such as photovoltaic parks and hydrogen production. Future farming with aquaponic and hydroponic projects, the use of new technologies, and the development of innovative business models to produce food are also developed under SAN Enertech.

[www.san-enertech.com](http://www.san-enertech.com)

**DER FÖRTHOF** is a young winery in Austria, in the Kremstal and Wachau regions. Nestled on southern slopes, wine of a special quality grows on centuries-old terraces. Vineyards are managed hand-in-hand with nature in order to preserve the traditional cultural landscapes. With a combination of passion, strong know-how in wine making, and modern cellar management, DER FÖRTHOF produces excellent wines and fine spirits.

[www.derfoerthof.at](http://www.derfoerthof.at)

**OTHER BUSINESS FIELDS**

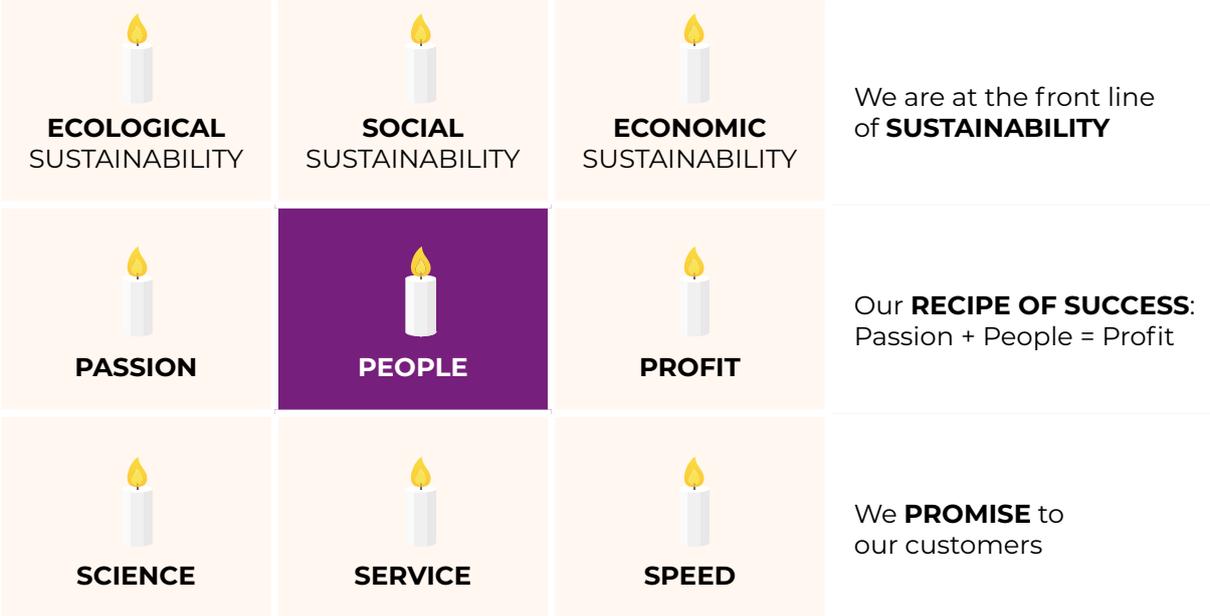
**SAN LM-Tech** is a business unit to support feed and food safety. The lab runs physico-chemical and microbiological analyses of food and feed as well as for operational hygienic controls, audits of quality management systems, verification of the marketability of products, and consulting to assure the correct declaration according to current food laws. With state-of-the-art equipment, detection of genetically modified organisms (GMOs) and allergens are services offered by the accredited lab.

[www.san-lmtech.com](http://www.san-lmtech.com)

**THE NINE SAN GROUP CANDLES**

SAN Group culture can be explained with a nine-candle figure which illuminates its **path to success**. These candles guide the beha-

vior and attitudes of SAN Group employees towards a sustainable mindset and actions, respect for people, and a focus on customers.



## THE VISIONARY BEHIND SAN GROUP

Born in 1953 in Austria, Erich Erber, the son of a small farmer, has spent his career working in agribusiness. Inspired by family values and enriched by a talent for innovation, the entrepreneur founded his first feed company in 1983 in Austria. It was through this business

that he revolutionized the market of products for mycotoxins. Since the beginning of his professional career, Erich has had a keen eye for innovation and sustainability and considers science a powerful tool for the development of society. However, he says:



Science without the right application loses much of its potential. There is a gap between science and the development of solutions for society. Innovation creates a bridge between science and application and makes it possible to use that potential to create a sustainable and better future. That's what we do at SAN Group.

**ERICH ERBER Prof. PhD h.c. Ing.**  
Founder & President SAN Group

## A MATTER OF THE HEART

Erich and his wife, Piyapa, hold education projects close to their hearts. They believe education is a key to success and that education can change the world. As a result, their **ERBER Family Foundation** was created to help underprivileged children to change their lives through education, to lead a self-determined SANtastic life, and to create future leaders.

[www.erberfamilyfoundation.com](http://www.erberfamilyfoundation.com)





**SAN Biotech Park**  
Herzogenburg, Austria  
Global Headquarters  
of SAN Group  
Operational in winter  
2023/2024

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